



**Invitation-only Networking Reception: How to boost employee engagement and productivity with international credentials by Association of Business Executives (ABE) Endorsed**

**Hosted by Chief Executive Officer, Mr. Rob May**

Supported by the British Chamber of Commerce Myanmar

**Date:** Wednesday 19 September 2018

**Event Time:** 6.00pm – 8.30pm

(Please arrive from 6pm for registration and refreshments)

**Location:** Chatrium Hotel Royal Lake, Yangon

The British Chamber of Commerce Myanmar welcomes you to attend an **exclusive invite-only Networking Reception hosted by the Association of Business Executives (ABE), United Kingdom.**

Research shows that training and development is the most coveted job benefit for Millennials. We asked HR professionals whether employers would increase education benefits for workers in 2019. A majority predict that employers will increase education benefits more than traditional benefits. As one Insider put it: "Learning opportunities lead to engagement. The right training for the right role often leads to retention".

International credentials that recognise local programmes are a powerful way to attract job-seekers and retain talent.



Representing ABE, Chief Executive Rob May will share insights in how you can offer international credentials for your on-the-job training and how ABE is working with Corporate clients and large Employers across the globe supporting their in-house training needs through ABE Endorsed and other bespoke solutions - ensuring they are able to meet their training & development objectives.

\*This event is free to attend, kindly please note to register beforehand of the event.

This networking event is an opportunity for attendees to learn about what the Association of Business Executive (ABE) endorsed can offer towards corporates and employers through their external validation of independent courses and training programs which require an international mark of quality and credibility.

The Association of Business Executives (ABE) established in 1973, is a non-profit organization which provides internationally recognized qualifications, endorsement and quality assurance of existing provision, and a worldwide professional association for business executives. ABE is pleased to offer external validation of independent courses and training programs which require an international mark of quality and credibility. "ABE Endorsed" scheme validates the quality processes associated with the delivery and assessment of programs and in-house training.

### **Association of Business Executives (ABE) Delegation profiles**



Rob is an experienced leader in the international B2B education sector, with a track record of building exceptional teams in some of the world's most respected education brands, including YMCA, Cambridge Assessment (part of the University of Cambridge) and City & Guilds. Rob is passionate about the power of education to transform lives and the vital role of entrepreneurship as an engine for long lasting economic growth. Rob's focus is on creating value for ABE customers and learners through product innovation, quality and learner experience. Rob is a non-executive director and board member at the UK Federation of Awarding Bodies and an advisor to the All-Party Parliamentary Group for Entrepreneurship 'Business Stay-Up' campaign.