



Business Strategy

Designing risk-informed strategies

A business strategy is a coordinated means by which a business aims at pursuing its mission and objectives. Designing and implementing a risk-informed business strategy that incorporates the peculiarities, values and ambitions of the family business is instrumental in ensuring the long-term success of the firm.

In this workshop, Deloitte will discuss the following:

- How can family business owners integrate the family's values into strategic objectives?
- How can family businesses design risk-informed business strategies?
- How does the current Myanmar environment impact the strategic positioning of family businesses?

Venue	Shangri-La Yangon
Speakers	Rui Figueiredo Senior Manager Deloitte Myanmar Risk Advisory Christopher Wong Senior Manager Deloitte Singapore Risk Advisory
Date	14 March 2019
Time	1:00pm – 4:00pm
Fee¹	Members: \$30 Non-members: \$50
Target Audience	Next-generation family business owners and C-suite of family business

1. Fee for all 6 workshops:

Members: \$150

Non-members: \$300

Non-members & British Chamber membership: \$325