



LBU
A Promise for Your Future!

LONDON
BUSINESS UNIVERSITY

FOUNDED IN 2017

Certificate in Sustainable Business Development

Learning Objective	This Program aims to provide students with in-depth knowledge of the sustainable business development. This course is provided by combination of knowledge and practical approaches. The course material has been carefully crafted to deliver enriching educational plus practical experiences. After this course, you will acquire a comprehensive understanding of sustainable business practices and their application in various organizational contexts. Furthermore, you will have confidence in your professional skills to lead and implement sustainability initiatives, positioning you to advance as a sustainability coordinator, corporate social responsibility (CSR) manager, or sustainable business strategist.
Certificate Level	<ul style="list-style-type: none">Professional Certificate
Awarding Body	<ul style="list-style-type: none">LBU International College
Contents	<ol style="list-style-type: none">1. Introduction to Business Development2. Sustainability in Business Strategy3. Competency Skills to Initiate Sustainability in Business4. Sustainable Product and Service Development5. Handling the Change Management6. Implementation and Change Management7. Regulatory and Legal Considerations8. Micro and Macro Impacts of Sustainability in Business Development9. Contingency Plan for Sustainable Business Development
Delivery Mode	<ul style="list-style-type: none">100% Online (via Microsoft Team)
Potential Candidates/ Target Audience	<ul style="list-style-type: none">Consultants/Managers/ Executives/ Supply Chain Managers/ Financial Advisors/ CSR Specialists/ Business Students/ Professionals want to work in foreign company and projects
Expected Age Range	<ul style="list-style-type: none">18 to 40 years old
Program Fee	<ul style="list-style-type: none">360,000 MMK for Members & 420,000 MMK for Non Members
Entry Requirements	<ul style="list-style-type: none">Any Diploma or Degree Holder
Total Learning Hours	<ul style="list-style-type: none">16 hrs (Total duration can vary according to the commitment of the students)
Date & Time	<ul style="list-style-type: none">Weekdays/ WeekendsOut of office hours
Lecturer	<ul style="list-style-type: none">Foreign Lecturer or Professor with over 10 years of teaching experience
Classroom Language	<ul style="list-style-type: none">English
Certificates	<ul style="list-style-type: none">Certificate of Completion from LBU International College (Singapore-Endorsed Program)
Market Positioning	<ul style="list-style-type: none">
Student Benefits	<ul style="list-style-type: none">
Remark	<ul style="list-style-type: none">